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## 50 YEARS OF STUPIDITY!





SEPTEMBER 2002

**NUMBER 421** 

#### DEPARTMENTS



Ш

McDonald's

Most bosses never lift a finger at work unless it's to point out something you did wrong!



Won't Find on thesmokinggun.com......**44** 

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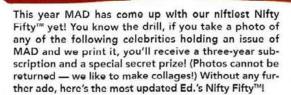








#### THE ED.'S NIFTY FIFTY



Jack Osbourne, Attorney General John Ashcroft, Amanda Bynes, Natalie Portman, Eminem, Disgraced Enron CEO Kenneth Lay, Steve the Dell dude, Jon Stewart, Anna Nicole Smith, David Blaine, Vin Diesel, Jack Black, Any of the three kids from Harry Potter, Haley Joel Osment, Dr. Phil (from Oprah), Jared of Subway fame, M. Night Shyamalan, Bill O'Reilly, Tony Hawk, Tiger Woods, Sarah Michelle Gellar, Cris Judd (J. Lo's ex), The Bush twins, Mr. Ray Charles, James Gandolfini (Tony Soprano), Tom Cruise, Brian Lamb (yes, again), R. Kelly (but not in prison garb), John Nash, Christopher Lee, Mike Tyson, the original Steve from Blue's Clues, This Old House's Norm Abram, Yankees pitcher Roger Clemens, Ashleigh Banfield, The CNBC Money Bunny Maria Bartiromo, Katie Couric, Kelsey Grammer, Wayne "Hello Newman" Knight, Samuel L. Jackson, Carrie-Anne Moss, Tobey Maguire, The Rock, Ewan McGregor, Tina Fey and/or Jimmy Fallon, Al Sharpton!

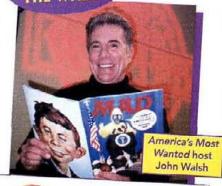








#### UP AGAINST





April 4, 2002

To the Editors of Mad Magazine:

I've just finished reading your so-called parody of America's Most Wanted and myself. I thought it was tastleless, insincere, and disrespectual.

Just kidding. Actually, most of my staff was flattered, No hard feelings. I've loved your magazine for years.

But I thought I should warn you that Federal Marshals, the FBI, and IRS agents will be paying you a visit. They've issued arrest warrants for all of you. Clearly, calling this "humor" constitutes a fraud on the American public!



John — We take your threat seriously. It's no surprise with Attorney General John Ashcroft as their boss, that Federal Marshals, the FBI and IRS agents would be making us their prime targets at this time in our nation's history! —Ed.

## Montes and... Three Dorky guys

Note: Way back in MAD #416, Ken McClelland wrote in to express his disdain for all things "Monroe." Moved by his passion, we immediately slapped together a "Monroe Fan Club" and elected him as president. For the first time, the reluctant leader addresses his anxious constituency:

My first official act as President of the Monroe Fan Club, is to change the name to "Get Rid of the Monroe Fan Club" and any members of the fan club that wish to impeach me may do so. I won't fight it! Ken McClelland, Reston, VA

President McClelland — A splinter group of Monroe separatists led by Count Dorko (aka Delmore Atom) proposed a rival motion to change the club's name to "Ken McClelland Passionately Loves Everything About Monroe Fan Club." This passed by an overwhelming majority in the Monroe Senate.

Congratulations, Mr. President! —Ed.

I find myself strangely attracted to Monroe's mother. I know she is a bad, bad woman, but I can't help myself. Of late, I have been scouring old magazine shops and libraries for back issues so that I might quench my longing. My intentions are honorable so please don't think I am a pervert. I was hoping someone might find it in their heart to pass along

my letter and picture. I know she will find me every bit as enchanting as I find her. Delmore Atom, Philadelphia, PA

Atom Ant — Let's get this straight. You find yourself "strangely attracted" to Monroe's mother — you, an adult male. Ignoring the fact that she is a black and white cartoon character that is two-dimensional (the only trait you two may share), we have to ask what cartoon character caught your eye before Monroe's mom debuted in our pages? Was it Scooby Doo's Velma? Daisy Duck? Perhaps that little animated Oprah that appears at the end of her show? No, don't tell us, please! —Ed.

Ok, so Monroe is only occasionally gut-wrenchingly funny and frequently gut-churningly gross, but the way Bill Wray draws Monroe's mother puts starch in my shorts and I would love to become president of her fan club!

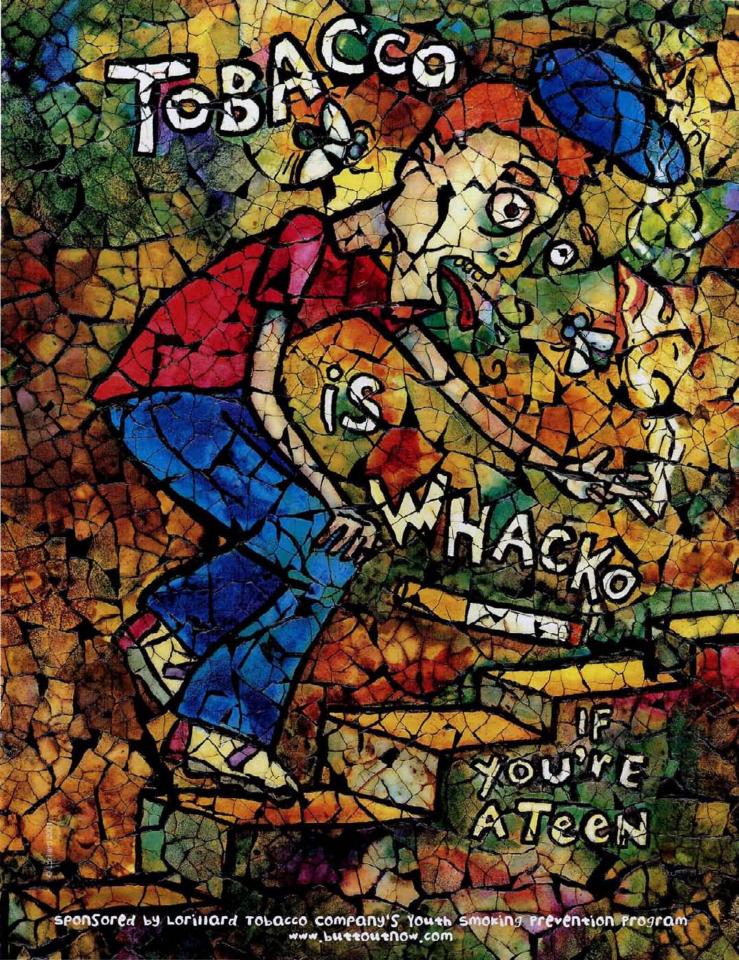
Christopher Boydston, Boulder, CO

Chrissy — Well, well, well, Monroe's mom seems to be catching the fancy of many young men lately. As for your request to be President of Monroe's mom's fan club, that is something that needs to be approved by the President of Monroe's Fan Club, the honorable Ken McClelland (see let-

ken McCielland (see letter at left). We will pass along Ken's decision as soon as it reaches our offices. In the meantime, do not allow yours and Delmore Atom's lust for Monroe's mom to erupt into ugly, physical violence. —Ed.











#### PROCLAIMING 50 YEARS OF STUPIDITY

In conjunction with our 50th anniversary, we are imploring our readers (v. To beg shamelessly) to rite, coerce, blackmail or (compating)

write, coerce, blackmail or (something they'll be more familiar with) bribe your town's mayor into issuing a proclamation declaring October 15, 2002 MAD Magazine Day. (Giant, oversized keys to the city are especially prized!) With your help, we can make MAD's 50th anniversary something mildly memorable instead of the fart in the wind that it will otherwise be. As always, photos from the of rioting (Seattle only) will run in an upcoming issue to fill up MAD Magazine, 1700 Broadway, New York,

#### PRAISE CLOD

I used to read your magazine until I reached the volatile age of 13 (I'm in my mid-40s now - you do the math)! As a result of puberty and some unavoidable maturation, I turned my attentions to other more wordly and sophisticated endeavors. As you can tell by the articulation with which this letter is composed, I developed into quite the admirable and respectable member of the intellectual inner circle of our society. However, as history seems to repeat itself in most vicious ways, I was given a subscription to MAD as a Christmas gift. It sparked within my subconscious mind a conflict of sorts. But I have to confess here that I managed to actually open the magazine and I could not believe the giggle (dare I say guffaw?) that seemed to emanate from somewhere in my youth. Please tell me: am I in danger of slipping into some type of crisis, whether it be "second childhood" or "mid life"? If I keep reading MAD, will I develop the irresistible urge to purchase an automobile I cannot afford? Will I lose all the refinement I've worked all my life to obtain? Is there peril of more laughter?

Jeff Atkin, Imperial, PA

Vocabulary Boy — Big words from a man from Pennsylvania. And admit it Jeffy, that car you "cannot afford" is a Kia, isn't it? Don't lie! —Ed.



#### MAD CELEBRITY SNAPS

I've been reading your magazine for years, spending paycheck after paycheck on your ridiculous humor. Now it's finally your turn to kick back a few free magazines my way! Here is a picture of me and the lead singer of Puddle of Mudd, Wesley Scantlin. Hope this is good enough for you to give me a free three-year subscription. Keeli Alfonso, Whittier CA

Alf — Forget Mudd, here's MADD in your eye! Yes, Keeli, you'll be receiving your three-year subscription. But honestly, we would have been more excited to receive a snap with the lead singer from System of a Down! —Ed.



Frank knew the best is yet to come because now he can lay around and read MAD for eternity. That's my idea of heaven. Hope this doesn't piss off Frank's spirit and he comes back to slap you guys around.

Alandra Welch, Redondo Beach, CA

Ala — Slap us around? Sorry, doll, but it's you who Frank is coming back for after swingin' by his grave! Ring-a-aing-ding, sister, you got yourself a one-year subscription! —Ed.



Keeli and Wesley and MAD.

#### Make A Dumb Wish Foundation

Have a wish for the Make A Dumb Wish Foundation™. So please hear me out.

I would like it if you could respond in Haiku like I am doing.

Frank Archambeault Jr., Avon, CT

Dear Frank Archambeault of Avon, Connecticut Your Dumb Wish for a —Ed.

#### HAIKU-KOO

The piece you did, "Haiku Study Guides" (MAD #417) reminded us of something that happened to us in Japan last year. We'd joined a friend of ours for some club dates at a nice hotel in Tokyo and brought him some old MADs as sort of a thank you gift for getting us the gig. One day he left one (MAD # who cares) at a table in the restaurant and didn't realize it till we were getting off the elevator on our floor. Before he could get back to retrieve it, it had made its way back to the kitchen staff. Everyone was laughing themselves silly over this poor Pokémon with a stick of dynamite up his patoot. Thanks for the memories.

Doug and Shoogie, Lake Buchanan, TX

Doug E. Fresh and Shoogie Knight — Japanese cooks laughing at one of their beloved creations being blown up by Americans? We seriously doubt that. You didn't, by chance, eat at that same restaurant the following night, did you? We have news for you — that green stuff next to your sushi wasn't wasabi, you follow? Tora tora tora, Doug and Shoogie! —Ed.





#### HOW TO REACH US

Please Address Correspondence To:
MAD, Dept. 421, 1700 Broadway,
New York, New York, 10019.
MAD welcomes reader submissions.
Manuscripts will not be returned or
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#### OUR PET PROJECT

Back in MAD #417 we asked you to send Amy "The Big Fur Ball" photos of your pet reading MAD. Of course, the mail came flooding in. Here are some choice letters and photos!



This is my cat Helen Keller. Helen is about 12 years old and blind as a bat. I couldn't even get her off your Braille copy of MAD! We also have Betty Boop, Floor Matt, Bently, Spot, Furman, Puss & Boots, Peaches and Sheba. All live outside, thank God! We like to watch Helen run into things.

Jessica Chase, Steelville, MO



Although my pet is not reading, peeing or clawing MAD, you will notice that he prefers to ignore it. This not-so-stupid dog's name is Milton and although his name may not be as stupid as Carmine Maxwell, it might interest you to know it came from a group of veterinarians/vet technicians who named him this because he looked like fish sperm (milt).

Shirley Sax, Morton Grove, IL



Frankenstein reading MAD. Brian Bonow, Morrill, NE



First things first. Thank you for warping my mind over the last 15 years. I started reading MAD when I was seven. I bought a box at an auction sale and have been hooked ever since. Apparently, my obsession has rubbed off on my cat, a rescued stray named Kitty. She often sits in my lap and chews the corners of MAD as I read. How about that, good reading and nutritional too!

Crystal Messmer, Dickinson, ND



Well, here we are reading your rag. We just cannot understand it! Neither does the big stinky one who takes care of us. Mr. Ren and Mrs. Stimpy, Somers Point, NJ



Barbra Streisand is six-months-old and she is a long-time fan from her previous eight lives.

Paula Grace, San Francisco, CA



William M. Gaines founder

Jenette Kahn president & editor-in-chief

Paul Levitz executive vice president & publisher

Nick Meglin & John Ficarra editors

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### Contributing Artists And Writers

the usual gang of idiots

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MAD (ISSN 0024 9319) is published monthly by E.C. Publicethons, Inc., 1700 Brondway, New York, N.Y. 10019 Periodicals postage pold at New York, N.Y. and at additional mailling offices. Subscription in U.S.A. 12 Issues \$43.00 or 24 Issues \$45.00 or 36 Issues \$40.00 or 24 Issues \$60.00 or 36 Issues \$60.00 or 24 Issues \$57.00 or 36 Issues \$60.00 or 24 Issues \$57.00 or 36 Issues \$60.00 or 24 Issues \$67.00 or 36 Issues \$67.00 o

### THERE'S NO DENYING THE POWER OF THE 'RING'





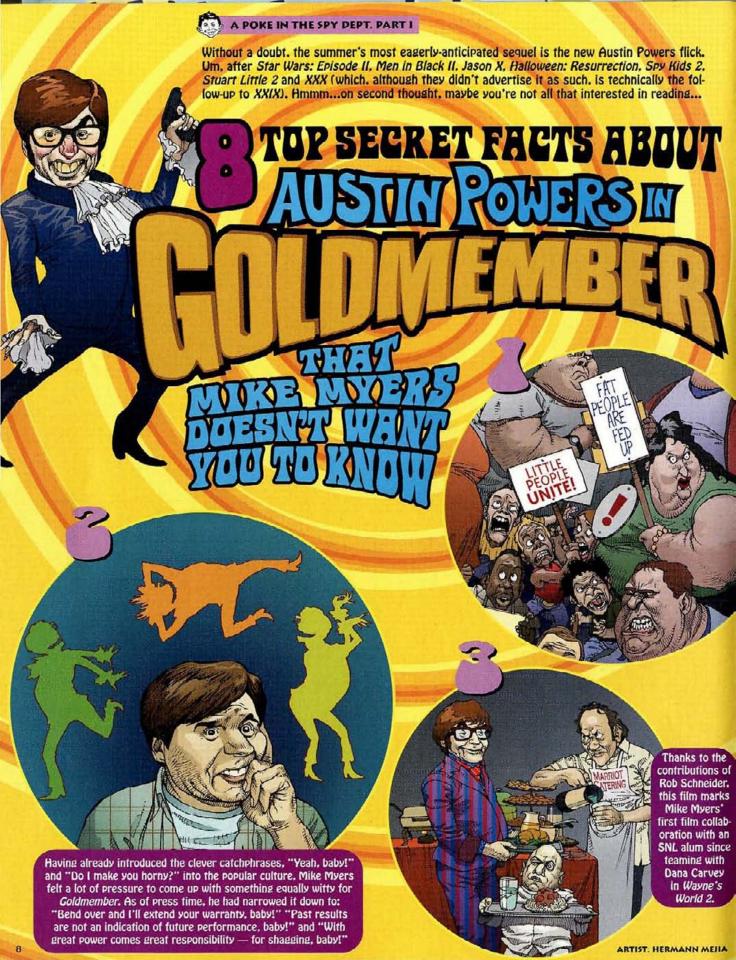
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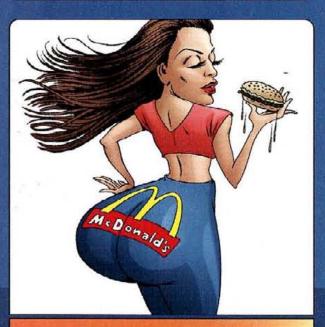
DIVIS ANYKELABUS TALBERTHESKELEEN BETSHULSGREEN





After years of raking in umpteen gooboomajillion dollars a year, the music industry's in serious trouble. Last year, they only made nine-tenths of umpteen gooboomajillion! And that means some serious belttightening. Budget cuts are an everyday reality, all the way from the important corporate Board of Directors on down to the worthless nothings (otherwise known as the ones who write and perform the songs)! No one knows why music sales have dipped. But while you're waiting for your full Nelly album to download off Gnutella, you'll have time to consider all of these...

To save expensive "sampling" fees, P. Diddy has been reduced to stealing from his own songs.



J-Lo has taken a page from the success of NASCAR, and is now accepting lucrative corporate advertising on her ass.



Madonna was able to eliminate expensive babysitters, just by marrying her one and only true love, what's-his-name.



Heartless record company execs keep handing Andrea Bocelli the same four one dollar bills over and over (while claiming they're paying him thousands).



Wu-Tang Clan have stopped elaborate catering in their backstage area, and are settling for wu-franks and wu-beans.

10 ARTIST: RICK TULKA WRITER- DESMOND DEVLIN



## MUSIC INDUSTRY



Since no one on the planet will ever notice anyway, Lenny Kravitz's 2002 album will just be his previous album with a new cover, thereby saving a bundle in recording costs.



The decorator who's doing Mariah Carey's room is using recycled rubber.



MTV isn't so diligent anymore about cleaning that big TRL window overlooking Times Square.



Garth Brooks can't replace his stage hat until December 31. 2003 no matter how sweaty and rancid and foul it gets.



Ozzy Osbourne is saving a bundle by going back to "Batless Fridays" (he's now biting heads of broccoli).

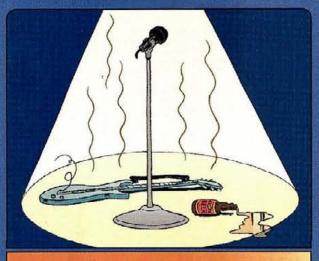


With the price of pet food soaring, Michael Jackson is reluctantly willing to learn the answer to that age-old riddle; would a monkey eat a llama, or would a llama eat a monkey?

# DRASTIC CUTBACKS MUSIC INDUSTRY



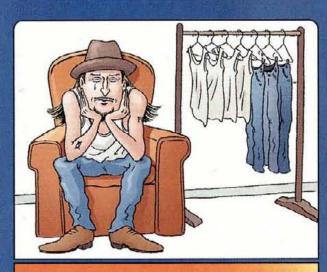
After paying the contractor for the blue mink-lined swimming pool with the neon disco slide, Outkast have been forced to postpone the tiger-striped volcano until the next fiscal quarter.



Strapped for food, the lead singer of Radiohead lost 30 pounds. Which means he's gone.



Some hard-luck legends of rock music have agreed to pick up a few extra bucks by standing still in their own displays at Cleveland's Rock and Roll Museum.



In the coming year, Kid Rock won't be able to add any new clothes to his personal collection.



When no one's looking, Metallica has to download tunes off the internet.



Gwen from No Doubt doesn't have one of those fancy jewels on her forehead anymore, just the sticker from a banana.



#### New from Three Rivers Press

#### Stick a fork in your eye! Suck a french fry up your nose!

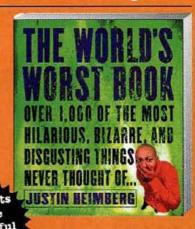


Magic tricks and stunts are easy, safe, and hilarious if you just use your head! Mac King and Mark Levy show you more than 50 ways to entertain friends and family, with a prop you'll always have handy.

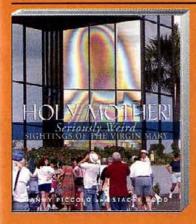
#### Had any BAD ideas lately?

#### As bad as these?

- The World's Worst ... Harry Potter Books (including Harry Potter and the Hired Prom Date)
- The World's Worst... Blues Songs (including Jesus Made Me Fumble)
- The World's Worst... Stores (featuring Soiled Linens 'n' Things)



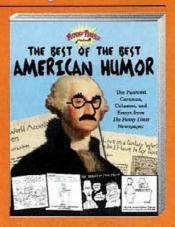
### Photo-Ops of the Virgin Mary!



Might the Virgin Mary turn up white-water rafting? Riding hogs with the Hell's Angels? On stage with Madonna? On the cover of *Rolling Stone*? You bet she might ... as documented in this hilarious compilation of BVM sightings from the unlikeliest of places.

#### The funniest of The Funny Times!

You want funny? Here's funny: Dave Barry, Matt Groening, Lynda Barry, Spalding Gray, P.J. O'Rourke, and plenty more of today's top humorists and cartoonists—carefully collected by the editors of *The Funny Times* from America's newspapers, magazines, and random refrigerators.



There is unrest in the movie theaters.

Several thousand multiplexes, under the leadership of George Lucas, are foisting more stiff acting, droid-like dialogue and convoluted plotlines upon a weary and disgusted public.

This unfortunate development has made it difficult for the extremely limited number of remaining fans to maintain interest in...

## STAR BORES

I'm Oldle Von Moldle, Jet-eye master! There is great unrest in the Galactic Senate! So what else is new? Hell, the day the unrest stops, this endless parade of mind-numbing Star Bores adventures will end and my confusing life will finally be over! I mean, I started out as an old man, then I died, then I was young again! Now I'm aging all over again! No one ever knows how many candles to put on my birthday cake! The only good news is that I'm young again, but because of a book-keeping error I still collect my Senior Jet-eye pension!

I'm Mannequin Skystalker, apprentice to Oldie Von Moldie! I was an apprentice in the last *Star Bores* movie, and I'm still an apprentice! Jet-eye knights may have hi-tech equipment, but what we really need is a strong union to fight for quicker advancement! Then again, it might be my rebellious attitude! Jet-eye law forbids romantic attachments, but Senator AmaDilly and I have been practicing docking maneuvers! I'm not worried, though! Now that she's a politician, if anyone asks, AmaDilly automatically says, "I did not have sex with that Jet-eye, Mr. Skystalker"!

I'm Senator PetMe AmaDilly, the former Queen of No-boo-boo and current Skystalker heartthrob! I've joined the Galactic Senate to vote on the critical issue of creating an Army of the Republic to assist the overwhelmed Jet-eye knights! I'm also pushing a vote for women to get some easier-to-take-care-of hairstyles! These ridiculous do's take hours a day to wash, set and blow-dry!



Meesa is Har Har Blinks! It'sa amazin' howsa many peoples hates meesa! Wella MADsa gonna do youse a favor George Lucasa nevers do! Thisa is only time yousa see meesa! Yousa can say thanksa to MAD bysa subscribing at madmag.com! Tell them Har Har sentsa yousa!

Master Yodel am I!
Dispensing wise sayings
have been doing I forever!
"May the Force Be With You"
from my mind has come!
Okay, so originally I said
maybe: "With you, may the
force be," but basically still
my idea it is! I talk always
asteroid backwards!

I'm Bar Stool, sometimes known as R2D2! I just heard some bad news! Now there's a newer model Astromech Droid, R4D4, which is much more powerful than me! Hoo boy! Now I know how the Sega System felt when the XBox came along!

I'm Damn Weasel, bounty hunter!
My mission is to kill Senator
AmaDilly! This vial contains
poisonous Kewpies! I plan to have
my droid release these creepy,
crawling things in her bed! Though,
to be honest, I think AmaDilly is
much more worried about another
insect ruining her and everyone
else's summer — Spider-Man!

## EPIC LOAD I ATTACK OF THE CLOWN ARTIST: MORT DILICHE WILLIAM TO THE CLOWN ARTIST: MORT DILICHE WILLIAM TO THE CHICAGE WILLIAM TO THE CLOWN WILLIAM TO THE CL

I'm Chancellor Palpitation, I'm Lace Windows, senior head of the Senate! I have member of the High Council! I'm to be very careful that quite concerned by the growing anything I say or do disturbance in the Force! I'm doesn't cause an all-out even more concerned that all I war with the Separatwits! ever get to do in any of these movies is, well, look concerned! The Separatwits have the ability to produce In the last Star Bores movie I millions of clones ready just looked plain old concerned, but in this movie, it's a much to do their bidding sort of like Scientologists, more demanding role, so you'll but less scary! see me look deeply concerned!

I am Count Cuckoo, leader of the Separatwits! Even though I'm getting on in years and I can't get my light saber to work like I used to without special effects - mainly Viagra — I'm still a sharp adversary to be contended with! And as soon as I remember exactly who my adversary is, he better watch out! Now where did I put the keys to my Solar Sailer? And where did I put my Solar Sailer? And do I need keys?

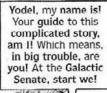
I'm Kid Twisto, Jet -eye Master! I'm in this film not because the Republic needed my help, but

because Hasbro did! They needed one more action figure to round out their Star Bores toy line!

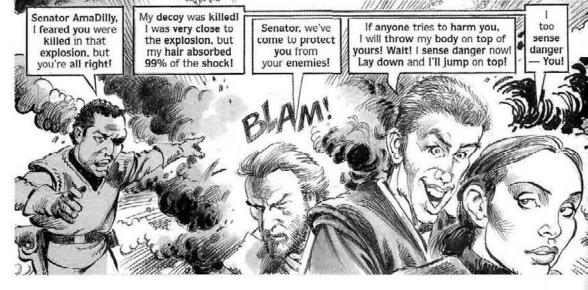
I'm Tango Feet, the bounty hunter chosen to be the template for the Army of Clones that will battle the Federation! Each clone will have all my traits: my genius-like intelligence, my superhuman physical strength, my superior cunning and agility, and most of all, my sense of modesty! Oh, there's one other thing all the clones share with me: absolutely no acting ability whatsoever!

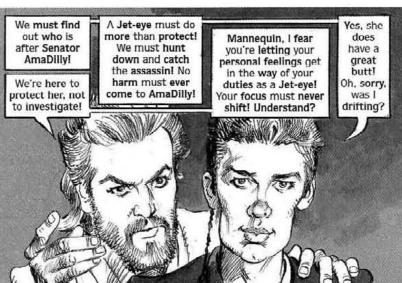
Hey George! Alf here! Why don't I have a part in this film? You want a weird look-Ing allen? I am a weird looking alien! You want attitude? I reek attitude! You want something that's 100% owned and merchandised by Lucas, Inc.? Oh, that's why I'm not in this film! Ha!

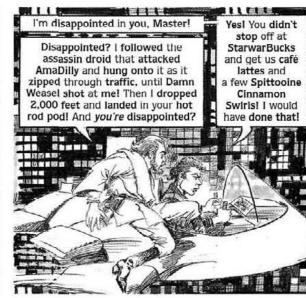
I'm George Lucas, and I'm sick of the critics saying that my Star Bores movies are lackluster and repetitive! I'd like to see anyone of them write the same movie nine times and make it appear fresh!











Just my luck! I can cast a spell





Very

Would

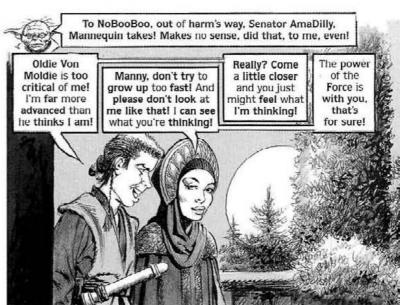
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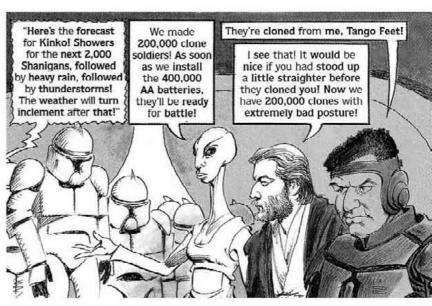
Damn

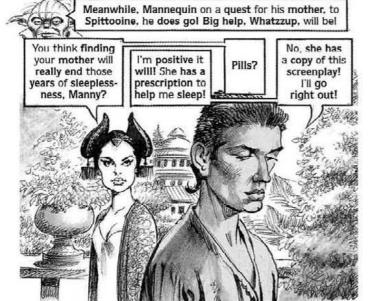
Welcome to









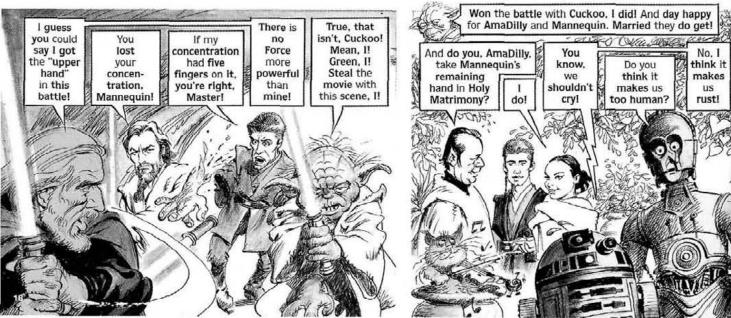


Let's hope Oldie isn't furious because you disobeyed his orders by leaving NoBooBool

We have MegaMotorola Transponders to keep in touch with each other! Of course, when I'm this far away, I shut mine off in order to avoid the intergalactic roaming charges!









RAZOR THE BARELY-ALIVE COCKFIGHT ROOSTER



REX THE INBRED PUPPY MILL DOG WITH SIX CHRONIC DISEASES



THE FRIENDLY DOLPHIN CAUGHT IN THE FRIENDLY DOLPHIN CAUGHT IN A 10-MILE-LONG TUNA FISHING NET

THE FIRST AMERICAN GUERNSEY AFFLICTED WITH MAD COW DISEASE



DAMIEN THE VICIOUS PIT BUILL GENETICALLY BRED TO KILL



THE UNIDENTIFIABLE ANIMAL THE REMAINS OF SKINNED FOR ITS FUR COAT

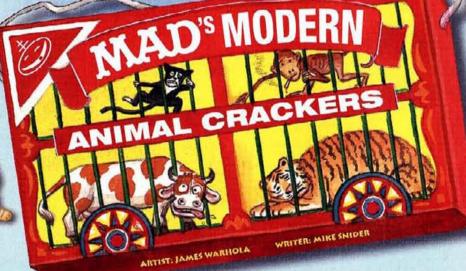


SNOWBALL THE LITTLE FLUFFY RABBIT BLINDED BY COSMETIC COMPANY TESTING

Just about every kid loves Animal Crackers, those little, animal-shaped vanilla cookies that come packed in a colorful circus cage-like box. They're cute to look at and fun to eat! But are these animals representative of the animals kids see in the world today? We think not. Which is why we're proposing...



WHO-WHO THE ENDANGERED SPOTTED OWL WHOSE HABITAT WAS DESTROYED BY LOGGERS



BARNEY DOODLE

THE CAT THAT BECAME TRAUMATIZED FOR LIFE WHILE APPEARING ON DAVID LETTERMAN'S STUPID PET TRICKS



SAMANTHA THE PERFORMING CIRCUS TIGER TOO HEAVILY SEDATED TO MOVE



JUNIOR THE LOVABLE STRAY DOG EUTHANIZED BY THE OVERCROWDED ANIMAL SHELTER



YING-KI & YING-FA THE NEAR-EXTINCT PANDA BEARS TOO NERVOUS TO MATE BECAUSE EVERYONE IS ALWAYS WATCHING



THE GRACEFUL CARIBOU WHOSE MIGRATION PATH IS DIRECTLY THROUGH THE ALASKAN ARCTIC WILDLIFE REFLIGE WHERE PRESIDENT GEORGE W. BLISH WANTS TO DRILL WANTS TO DRILL



SAMMY THE RHESUS MONKEY INTENTIONALLY GIVEN CANCER BY MEDICAL RESEARCHERS



DRENCHED IN CRUDE OIL LEAKING FROM SINGLE-HULL TANKERS



MONJO THE IMPERILED RHINO SLAUGHTERED FOR ITS "APHRODISIAC" HORN

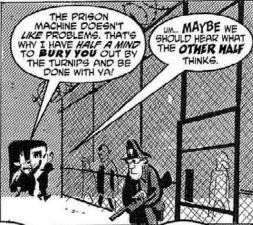




## BIG HOUSE







YOU'RE MY
NEW STOOLIE,
BOY! BE MY EYES
AND EARS ON CELL
BLOCK FOUR!

BLOCK FOUR!

BOY
THIS ONE





GO WHAT'S WE BELIEVE THE WHITE MAN IS THE PERFECT HUMAN SPECIMEN.

GUYS?

WHAT'S WE BELIEVE THE WHITE MAN IS THE PERFECT HUMAN SPECIMEN.

GUYS?

WHITE PAN IS THE GUATION!

FOWER.

WHAT DO YOU WANT TO KNOW FOR?

SO, WHAT TO TIP BITS CAN YOU TELL NOT A RAT, ARE YOU?







#### THE CHAT 'N THE STAT DEPT.

Where do TV viewers turn to enjoy an unscripted interchange of ideas, unpredictable events and a free-form environment where anything can happen? Righty-o! Talk shows! Er, on second thought, make that "nowhere"! These so-called open-format chat-fests are about as imprompting and unplanned as an Iraqi military parade! Every one of 'em is micro-produced right down to the last kooshball. And we can prove it! We appointed a blue-ribbon panel of gold-medal experts (Or was it a gold medal panel of ...oh, never mind!) to watch every talk show on TV and annotate the results in an easy-to-understand format which we then dumbed down even further for our readers! We found some pretty incriminating evidence which we will be presenting in upcoming months in a muckraking series we call.

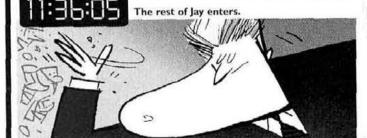
## MAD

### THIS

The opening clip package is a bunch of generic U.S. landmarks. The previous opening used to show Jay driving around in his vintage collectors' cars, but the IRS didn't buy Jay's attempt to write off their entire cost on his tax return as a "work expense." Hence, the new opening.



Jay's chin enters the studio.



Jay bounds onstage and begins shaking hands with the 20 young, attractive plants in the front of the audience who have been carefully selected by NBC to make it look as if The Tonight Show actually has viewers under the age of 53.



11:37:00

Jay does his 600-joke monologue containing punch lines on about 155 different topics,

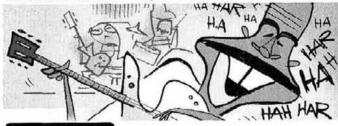
three of which were not included in the previous day's monologue. Hilariously, it appears that Michael Jackson exhibits unusual behavior patterns, Robert Downey Jr. may have a substance abuse problem, and men and women often have differing outlooks on life.



11:37:00

During the above, bandleader Kevin Eubanks is shown laughing it up at Jay's

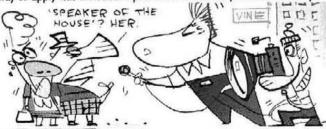
jokes, even when he's the only one doing so. Eubanks' dependable performance has earned him the talk show reputation of being the Black Ed McMahon — only with less talent.



15:00:00

Time for "Jay's Headlines" or "Jay Walking," where the home audience or people on the

street actually provide free material for a network television show without receiving a cent in payment. NBC is desperately trying to figure out a way to apply this interactive process to its entire prime time lineup.



12:10:00

With two-thirds of the show gone, the first guest finally sits down.



## **Deconstructs**TV**Talk**Shows

## MONTH: TONIGHT SHOW

Jay plays an "embarrassing early clip" of the guest on some old TV commercial or Star Search. The guest says, "Oh no, I don't believe it. How did you ever find that?" Jay avoids saying, "Your personal assistant dubbed a copy and messengered it over to us last week like you told them to."



The guest makes a sexually suggestive remark. Jay, who's spent the last 30 years of his adult life working the comedy club circuit filled with alcoholics, sexaholics, drug abusers and Mafia bagmen suddenly sputters and behaves as if he's never heard the word "horny" before.



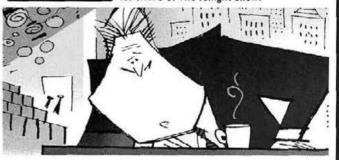
The second guest is some five-year-old actor. For the 736th time, Jay asks the kid if they have a boyfriend/girlfriend. For the 736th time, he asks them if they've ever seen Jay's show. For the 736th time, he pretends to be upset when the kid points out that their bedtime is four hours before The Tonight Show. And for the 736th time, Jay lets the kid tell a lame Dixie Cup joke with a punch line like, "he wanted to see butter fly." And for the 736th time, insomniac viewers race into their bathroom cabinets for a megadose of Tylenol PM.



The musical guest performs their song.
After, Jay gushes profusely, telling them
their performance was "fantastic," making him the only human
being on the planet who apparently enjoys Mandy Moore, Outkast,
Staind, Mary J. Blige, Alan Jackson and Alien Ant Farm equally.

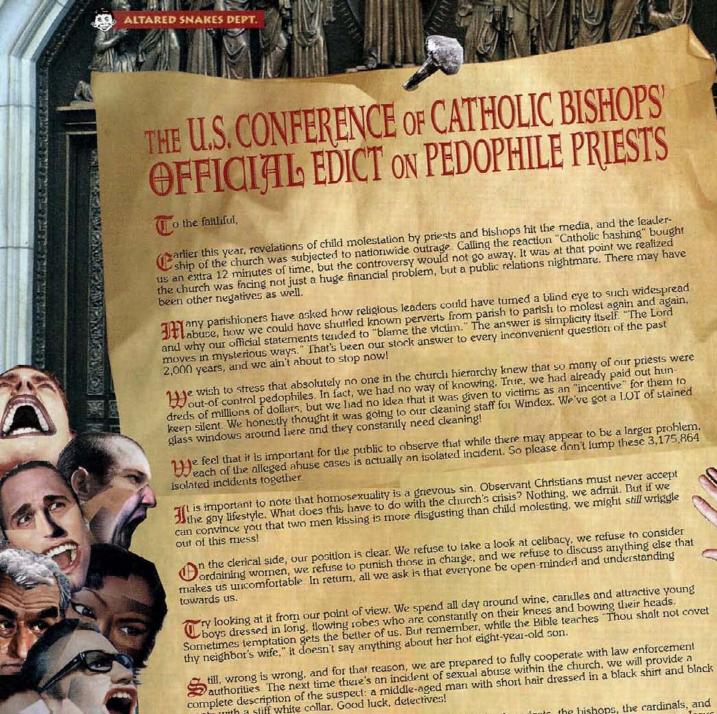


Jay tells his viewers to stay tuned for more of The Tonight Show.



Surprise! There was only enough time for Jay to come back and say "We're out of time." This trick reportedly still works on one farmer in Wisconsin who fell off a silo in 1977 and landed on his head.





ry looking at it from our point of view. We spend all day around wine, candles and attractive young Try looking at it from our point of view, we sperio all day around write, called and their heads. boys dressed in long, flowing robes who are constantly on their knees and bowing their heads.

till, wrong is wrong, and for that reason, we are prepared to fully cooperate with law enforcement

pants with a stiff white collar. Good luck, detectives! In conclusion, this is a time of terrible pain and suffering for the priests, the bishops, the cardinals, and one other group of people whose pain and suffering slips our mind just now. Two millennia ago, Jesus and Thomas and Thomas ago, Jesus ago, Jesus and Thomas ago, Jesus ago, Jesu said, "Upon this rock I will build My church." Rest assured it is under that very same rock that we shall

Please continue to put your faith in the Heavens, because you won't be getting much help from us down here on Earth. continue to hide our heads.

od bless you all, God bless the church, and most of all, God bless the Fifth Amendment legal shield against self-incrimination.

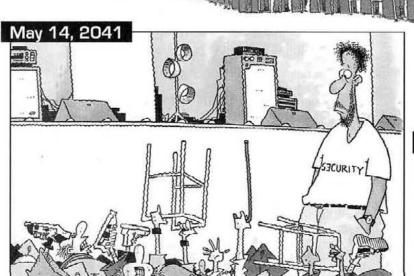




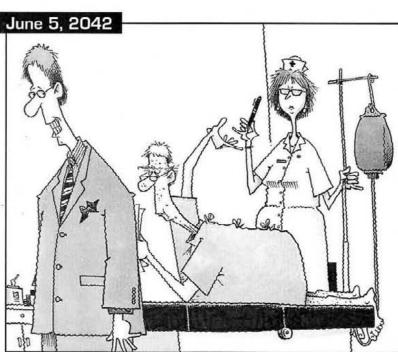
MAD takes a peek into the future with...

Controversial-for-controversy's-sake rap star Eminem is at the top of his game right now (a top-selling album, a movie on its way, no outstanding arrest warrants) but, just like the rest of us, even music stars grow old. Just look at Mick Jagger; instead of excitement, watching him these days brings on thoughts of a mercy killing! What do the twilight years hold in store for his former Slim Shadiness, aside from wrinkles, senility and incontinence?

## EMINEM



His concert date in Elk Grove, Illinois sets an all-time mosh pit record of 73 broken hips.

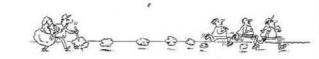


In order to better connect with the coveted 65 to 80 age demographic, he legally changes his name to "Enemanem."



ARTIST AND WRITER: JOHN CALDWELL

Work on his latest studio album grinds to a halt when he can't think of a word to rhyme with "duck."



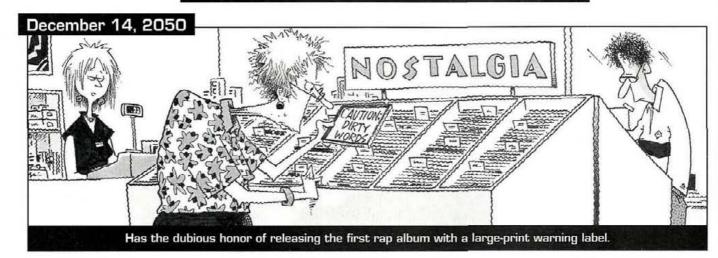
The Senior Gitizen Years

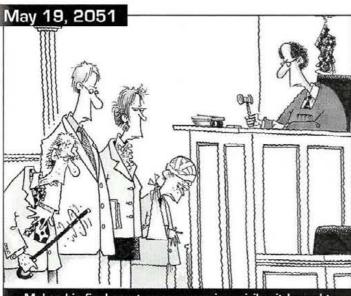




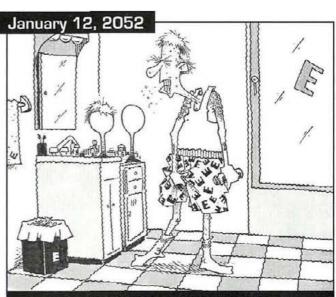
September 9, 2050

To commemorate the 50th anniversary of his historic first MTV Video Music Awards appearance, he reunites the surviving Slim Shady look-a-likes at the Early Bird Buffeteria in Melbourne, Florida.





Makes his final court appearance in a civil suit brought on him by paperboy Jimmy Bultz following the infamous "Which Backstreet Boy were you?" incident.



First realizes that these days, when he grabs his crotch it's not as a gesture of defiance, but to rub in the Gold Bond Powder.

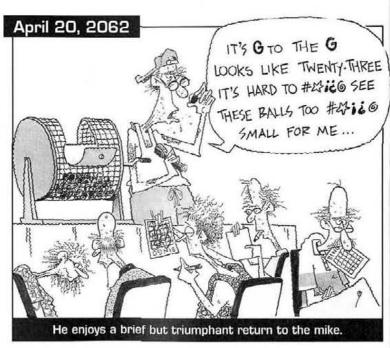


Initiates what will become a weekly checkers match in the park with one of the Insane Clown Posse guys.



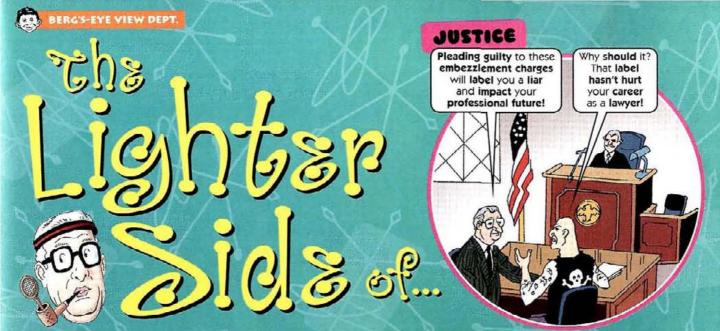
In an attempt to launch a second career, Eminem lasts precisely one hour as a Wal-Mart greeter.











ARTIST AND WRITER: DAVE BERG

COLORIST: DIGITAL CHAMELEON



#### STRATEGY





#### DENTISTS





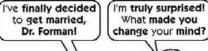
#### ACHIEVEMENT



Him? I'm proud of me!
Do you know how I sweated
over those essays that he
was supposed to write?



#### THERAPY





#### BIG BUSINESS

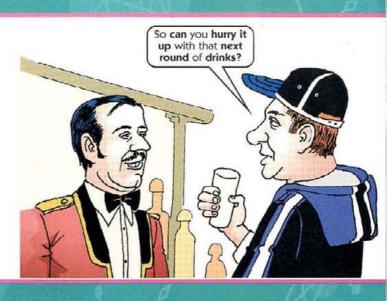
Gentlemen, our stockholders have advised me to cut down on our expenses! I'm going to personally lead the charge against careless spending!



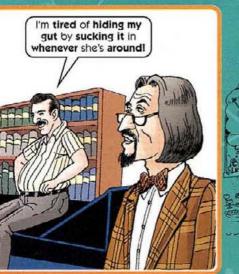
I will be outlining my suggestions in the Florentine leather binders you'll receive at our quarterly meeting in Hawaii next week!

#### RELATIONSHIPS





#### EFFICIENCY



I'm telling you, Jackie, since I took that multi-tasking class, you won't believe the time I save by doing three things at once! That's why I can't meet you for lunch!



I'm cleaning up the casserole
I dropped this morning while
I was filing my nails and
talking to Bev on the phone!

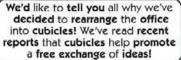


#### RATIONALIZATION



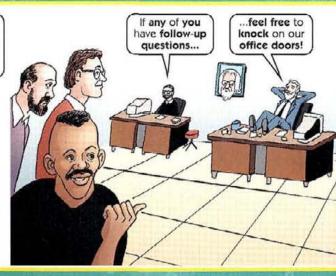


#### THE OFFICE



It also helps you get to know your colleagues better and makes for a more fun environment!



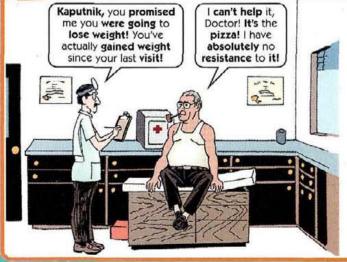


#### NURSERY RHYMES





#### DOCTORS

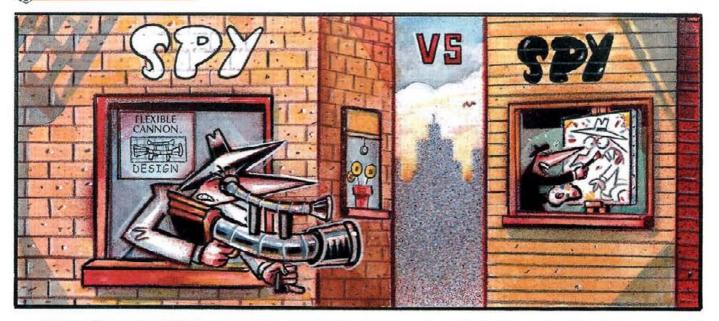


No matter how many times I tell myself I'm not going to pick up the phone and order one, I always end up calling! What can I do to stop it?

Give them the wrong address!

34

#### JOKE AND DAGGER DEPT.















ne

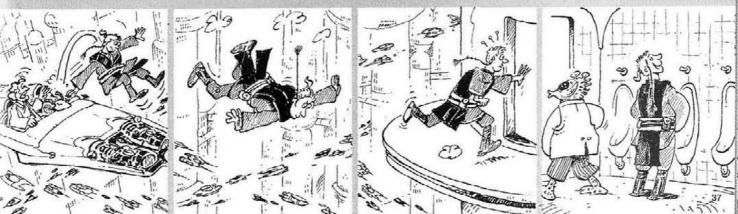


SERGE-IN GENERAL DEPT.

# AMAD LOOK AT STAR WARS ATTACK OF THE CLONES

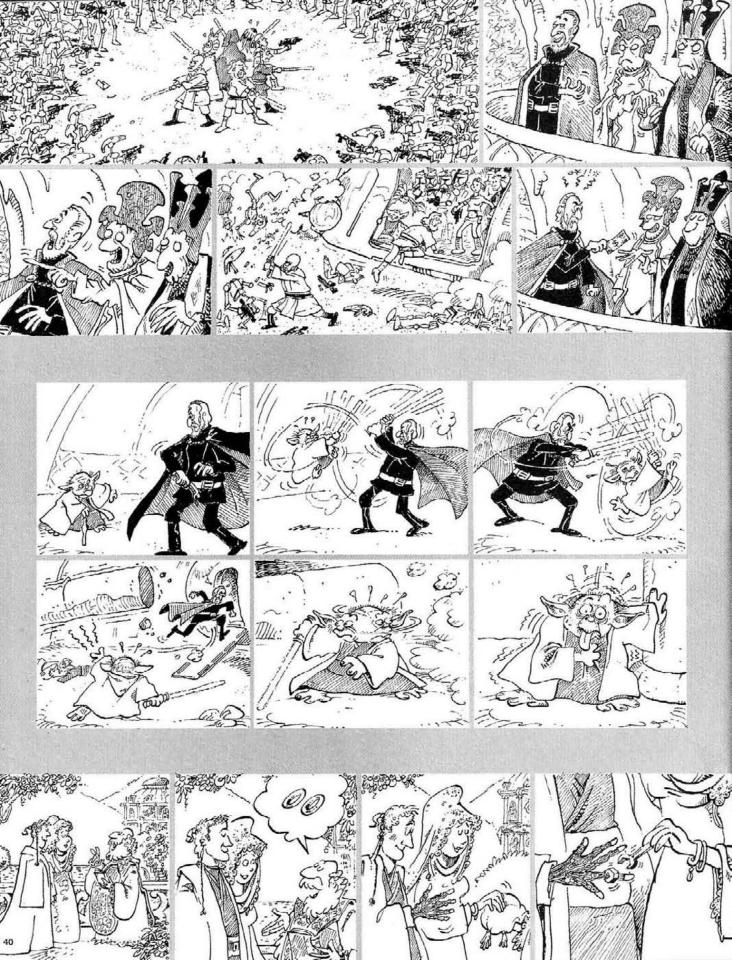
ARTIST AND WRITER: SERGIO ARAGONES











# D THE NEW ALFRED E. NEUNA

and enter for a chance to win a MAD Magazine 50th Anniversary prize pack!

the obtaining of Winamp skins!

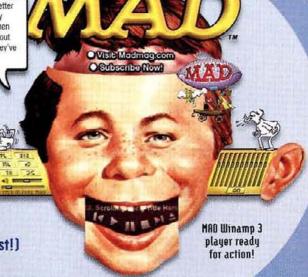
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they can give their children a better life than they had - and then complain about how easy they've got it.



- · Freeform skins! (No more need for silly rectangular windows!)
- Uber-powerful media library! (Lets you sort and search all of your music easily!)
- · Video support! (Now you can throw all of those "nature" videos you downloaded directly into your playlist!)
- · Built-in crossfader option! (Allows you to meld your tracks together into a seamless mix!)
- ...and so much more you will just have to see to believe!





Be the first on your block to have the greatest media player to come along since...ummmm...Winamp 2!



The MAD 50th Anniversary prize pack includes:

- Official MAD Toilet Paper
  - An Autographed Copy of "MAD's 50 Worst Things About Music"
    - A MAD T-Shirt by Thunder Creek
    - The MAD Heumanisms Ultimate Collector's Package
    - · A music CD provided by AOL Music

50 MAD Prize Packs to be awarded!

NO PURCHASE OR ONLINE REGISTRATION NECESSARY, A PURCHASE DOES NOT IMPROVE

Troun connects or reminister.

1. 10W TO ENTER: York were winners com, and complete the savespateion entry form as promoted, which must be complete in order for your entry to be eligible. Sweepdates begins at 12:01a.m. (EST) on Selection 20, 2002, and all entries must be complete. The promoted of the misaddressed, postage due, or misdirected entries or mail, for eyors, umissions, interruptions, dete-tions, detects, or delays in operations or transmission of information, in each case whether arising tions, defects, or delays in operations or international of information, in each case whether action by way of behalf of or other factors or institutions or or institutions or continues reasonable or computer national continues and account of continues and price Provides or decisions are institution of early institution. Some or otherwise. Someon and Price Provides of the claims are institution from participation for, or accessing or devintation information in connection with, this Sweedotters, and Sponsor, and Price Provides receive the right, at their sole decision, to mostly, consult, internative or suscend this development of the connection with the sole decision of the connection and the change with all eligible entires received up to that point should any visua, buy, usualty crucial furnamental connections are consistent to the connection of the connection o er person, howefuld or email address. If there are multiple entries, Sportson will only ascent the rist one received. All entries become the exclusive property of the Sportson and will not be returned

2 SELECTION OF WINNERS Winners will be determined us us about Outres 14, 2002 hour among all eligible entries received. Drawing will be conducted by Wenner Bros. Online whose

will be onlined by insit, and princis will be each by November 4. 2002, and pricis will be post or be desired pricin to the early form. If the price is well by a minor, if may be waited in the name of a part end or lead autodism. Winners asses to use of names, homestowns & likenastes brackler price internation for purposes of abventising, promotion and publish; in any medium without additional compensation to the extent permitted by law, any such one will respect th minors to be solphed to price approved of besend or legal grantfells. If any price notification letter or any price is ordinated as understands or some the extended his the school will be not any such to extend the amount of the school will be not any such to early such as the price will be extended to cannot be assured to the school will be not any such to some or and ordinate and ordinat o connection with the selection of alternate winders. If any

respective parent companies, subsidiaries, affiliates, judges, agents and advertising, production and poundlos agencies, and members of their immediate families or some bousehold set inclipate.

5. MEDILLANDOUS his Deseptation will be governed by the internal loss of the Solice of NonYork. Any and all head adverner or claims artising in commedion with the Superplanters must be
brought in a court of competers jurisdiction within the United States. By puriticipating in this
breepostatins, and agrees to include the conditions stated in these Official Pulses, agrees by the bound
by the decisions of the Sporace and paders, westerts that whe is slightle to participating in the
breepostatins, and agrees to refere LD Publications, for, and its deviations and their Provisions
and south of their respective scannor compenses, subsidiaries, and relating to an extension and their respective employees, officers, discloss and agents from any and all fability, loss or damages are
light in corrections with participation in this Severations including but not familied by the amending
records endow one or missions of pulse, or participation in any proceeded administrative Visit winn thatnear committee to MAD Megazine Phisics, Policy or additional information.

6. CARTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OF
UNDERSMINE THE LEBRITHATE OPERATIONS OF THE SWEPSTANS S A VIOLATION OF CIMINNAL AND CYLL LANS AND SHOULD SUCH AN ATTEMPT 6E MADE. THE SPONSOR RESERVES
THE BISH TO SEEK DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

I, mineuros Listi. To come a copy of the vinness inst. available fifth Physember 4, 2002 cond it sets addressed, italianced employee List CP, publications "AMO Malagation" Sensorations Winness List 1700 Blooming, NYC, NY 10019; Requests most be received by November 4, 2002. Winness list will be set after selection and verification of winness, DO NOT SEND ANY CYTIER CORRESPONDENCE TO THIS BOX MARKER.

6. SPONSOR: E.C. Publications, Inc., 1700 Broadway, New York, NY 10019.

It's the same sad story every year: In March, hope springs eternal for ALL big league baseball teams. But by mid-April, 22 of them are mathematically eliminated from the playoffs, victims of a marketplace that makes it impossible for them to compete for star players against rich blowhard team owners like George Steinbrenner and Ted Turner. Yes, year after year the standings speak for themselves, but for all you doubting Frank-Thomases out there, here's...

# CONCLUSIVE EVIDENCE of the EVER-WIDENING GAP between BASEBALL'S SMALL & LARGE MARKET TEAMS





Although eager to search the Far East for undiscovered Asian phenoms like other teams do, the almost-broke Minnesota Twins can only afford to send their top talent scout as far east as Peoria, Illinois.



Unable to pay for a photographer, the impoverished Unable to pay for a photographer, the impoverished Pittsburgh Pirates' official team photo is their entire 40-man roster Pittsburgh Pirates' official team photos 'Photos-4-Fun' vending booths.



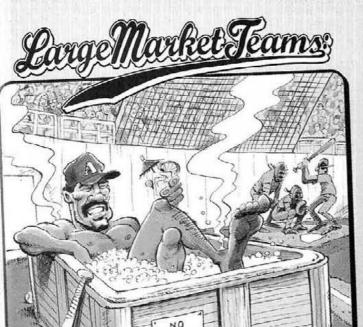
The cash-poor Kansas City Royals have announced they will take a forfeit rather than incur the expense of flying all the way to New York to lose to the Yankees.



The near-bankrupt Tampa Bay Devil Rays have so many scoreboard light bulbs burnt out that it looks like everything's in Hebrew.

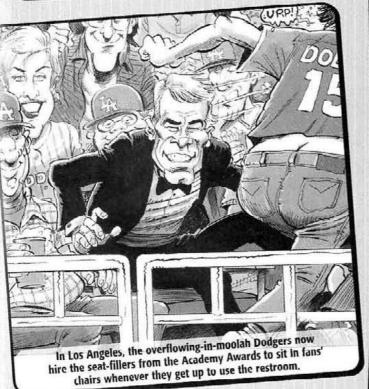


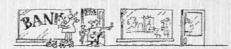
On Bat Day, fans of the strapped-for-funds San Diego Padres are now expected to bring bats to give to the players.



At their new state-of-the-art home field, the obscenely wealthy Arizona Diamondbacks have replaced their on-deck circle with an on-deck jacuzzi.

GUM CHEWING







The filthy-rich San Francisco Giants no longer bother to gather at the mound for a meeting — they just whip out their 3G video cell phones and teleconference.



The swimming-in-dough New York Mets' relievers are now carried from the bullpen to the pitcher's mound in the tradition of ancient Babylonian kings.



The disgustingly well-off Atlanta Braves sign away the Houston Astros' third baseman by offering him a 3-year, \$12 million contract to be their bat boy.



Sure, the web may be littered with porn and gambling sites, but those aren't the only places worth visiting online! Thesmokinggun.com, for example, is a great resource for "scholars" seeking to learn the content of Rosie O'Donnell and her girlfriend's wedding registry or the fine details of Mary Kate and Ashley Olsen's latest arrest report. The confidential documents on the website — patent applications, divorce papers and even the results of the FBI's secret investigations of MAD (no kidding!) — are posted for the ever-curious public to review. But there are some documents so top secret that even thesmokinggun can't get them — but oddly enough, we can! So now, in a blatant attempt at one-upsmanship, we present...

# Confidential Documents You Won't Find On thesmokinggun

Sometimes, big film and TV stars show how "big" they really are by doing nude scenes. Not wanting to be caught with their pants down when their pants are down, most starts draw up ironclad contracts called "nudity riders."



#### STANDARD NUDITY RIDER

Warner Bros. Films 3001 Olive Drive Burbank, CA

RE: Warner Bros. Film Star PORKY PIG (hereafter referred to as "Artist")

Artist's requirements regarding nudity in film and television projects are as follows:

- (1A) Frontal nudity will be limited to below Artist's waist.
- (1B) Artist's breasts, nipples and genitals will not be drawn.
- (2A) During any and all nude scenes, the set will be closed to all persons and wascally wabbits not performing essential functions on set.
- (2B) All members of cast and crew present during Artist's nude scene(s) must sign a confidentiality agreement not to discuss or describe any aspect of Artist's nudity with the press, or that loudmouth Foghorn Leghorn.
- (3A) Body doubles shall only be used with Artist's approval. The following list of body doubles are UNACCEPTABLE to Artist: Magilla Gorilla, Pikachu and Tweety Bird.
- (4A) During any and all breaks in the shooting of nude scenes, producers will provide Artist with either a bathrobe or a trough of mud to slide into.

Please sign a copy of this letter wherein provided below and return same to us. Artist will not perform with his pants off in any scene until this letter is signed and returned.

PAGE 1

In the recording industry, fame is especially fleeting (just ask the Baha Men) and many "Top 10" bands soon find themselves going to "11" — as in Chapter 11 — and declaring bankruptcy. One band, however, is looking ahead and has decided to get a head start on the complex legal process.

"hump-elicious



## APPLICATION TO PRE-FILE FOR BANKRUPTCY

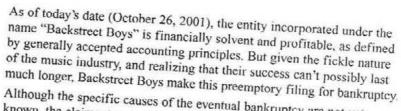
### UNITED STATES BANKRUPTCY COURT

District of: Orlando, Florida Date: October 26, 2001

Regarding: Backstreet Boys (name of petitioner)

Case Number: 11USC4027b

STATEMENT OF INTENT TO PRE-FILE FOR BANKRUPTCY



Although the specific causes of the eventual bankruptcy are not yet known, the claimants are pre-filing this list of presumable and likely causes, compiled after lengthy consultation with claimant's financial advisors, legal counsel and the editors of Seventeen Magazine. On such date that a fair preponderance of the evidences warrants it, the list below will be revisited de novo, the actual cause(s) of bankruptcy will be selected a posteriori, and a directed verdict of bankruptcy will be rendered.



PAGE 2

#### PRESUMBABLE CAUSE(S) FOR THE BANKRUPTCY OF THE ENTITY DOING BUSINESS AS "BACKSTREET BOYS"

"Shy, cute one" becomes "reclusive, gun-toting one."

Jealous of 'N Sync's rumored cameo in Star Wars Episode 2, Backstreet Boys make an ill-advised appearance in Battlefield Earth 2: Turl's Revenge.

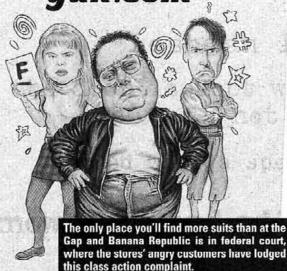
The band is paralyzed by fear that lead singer will quit to go solo, spending months locked up in discussions agonizing over which one of them is the lead singer.

Band is unable to keep up with mounting costs of plagiarism suits, palimony suits and matching jump suits.

Now in their 30s, the band members invest their entire fortune in a failed "comeback" effort, and are ultimately forced to admit that AJ's hair will not be returning.



# Confidential Documents You Won't Find On thesmoking qun.com



It's patently absurd how many new inventions are patented each year. A few are useful. Some are truly odd. And others just leave a bad taste in your mouth.

Misters Wannamaker, SCHUMACHER, FREELING, et al, Plaintiffs,

-against-

GAP, BANANA REPURLIC, et al, Defendants. CLASS ACTION SUIT

The plaintiffs in the case accuse the defendants of false and misleading advertising. Despite claims made by the defendants in numerous television advertisements, the wearing of Capri pants by men at summertime parties does not provide said wearers with the desired state of "hipness." On the contrary, said wearers have on numerous occasions suffered emotional damage, after being asked multiple times, "Hey dude, where's the flood?"

Further emotional distress is alleged by plaintiffs in the Princeton, Georgetown, Amherst and Wellesley areas, who learned only after the fact that a Gap commercial stating "Ernest Hemingway were khakis" is not a valid topic for an American Literature term paper.

Additionally, the plaintiffs allege that the defendants did knowingly and willfully risk additional emotional distress to an entire class of plaintiffs — those over thirty years of age who are not employed as members of rock & roll bands when the defendants televised a commercial with the explicit demand of all viewers: "Everybody in Leather!"

#### UNITED STATES PATENT APPLICATION

Patent Number: 5,861,098,876 Date of Filing: April 8, 2002

APPLICATION TO PATENT NEW FORMS OF GENETICALLY ENGINEERED FOODS TO BE SERVED IN RESTAURANT OPERATIONS

Inventor: McDonald's Corporation Chicago, II.

#### BACKGROUND TO INVENTIONS

Since its inception in 1955, McDonalds has been pushing the envelope in applying new technologies to the creation of foods, as the company motto makes clear: "We never let 'good taste' stop us in our quest for great taste."

It was that dedication which led, in 1971, to the creation of the McDonald's Corporation Laboratory for Genetic Engineering (MCLAB), whose early attempts at developing new food through genetic engineering produced a result that was completely indigestible, provided no nutritional value and was called the "McRib." Since then, working tirelessly to improve its food technology, MCLAB developed the new foods listed below.

#### SUMMARY OF NEW FOODS

MCLAB has created several high protein, low-tar good products. The McDonald's Corporation wishes to patent the following new food "inventions":

- (01) Cloned McClam Chops Ground up shells of clams (or whatever we find washed up on the beach), with Fiber Binder™ (unidentifiable binding agent) and modified herbs.
- and modified heros.
  (02) Gene Spliced Pig McNuggets Chopped bits of pig, triple-fried in hydrogenated grease and served with a special anti-foaming sauce.
- (03) Quarter Pound With Genetically Altered Turtle Hickory-smoked baby hare innards, flame-seared with potassium monosorbate gravy, caramel solor and STP.
- (04) Recombinant Camel Fries Finally, an alternative to the classic potato fry. High in protein and "hump-alicious."



If you've ever wondered if you have what it takes to be a glamorous internet celebrity, check out this orientation manual for a cam-girl website.

## Dorm-Cam-Girl™ Freshman Orientation Guide

Adult Content Warning

This orientation guide contains MATURE content, including references to adult subject matter such as sexuality and 401K benefits.

To the New Residents of the Dorm:

On behalf of the "faculty," I'd like to welcome you to dorm-cam-girl.com, a nondenominational, single-sex institution with a worldwide reputation for excellence in teenage girl sex. At dorm-cam-girl.com, learning is a thing of booty.

This handbook has been prepared for your information and understanding of the policies, practices and benefits of dorm-cam-girl.com. PLEASE READ IT CAREFULLY.

This guide was designed to provide you with the resources to make your time in the dorm stimulating, pleasurable and satisfying — for everyone involved. It is my sincere hope that your stay will help you achieve your goals and help us maintain our leadership in live "barely legal" tecnage girl sex far into the 21st

## RESIDENTS' RESPONSIBILITIES

Living within the shared environment of the dorm brings with it an attendant set of responsibilities. Dorm-cam girls are required to be familiar with and to fulfill these responsibilities, including — but not limited to — the following:

Participation by all dorm residents is mandatory, unless otherwise noted. Times will be posted on the bulletin board in the first-floor hallway, under the heading "Lesbian Pillow Fight."

A total effort is required by those who live in the dorms to keep their living space habitable. Therefore, each resident is responsible to ALL OTHERS in matters of hygiene — if another resident can't manage to reach back and gently caress away the sudsy shower soap hugging the curves of her moist, glistening back, it is the obligation of EVERY dorm mate to reach out and help.

#### POLICIES AND BENEFITS

Our official policy is that approval must be obtained before determining that a customer's request is so sick that he must be asked to leave the website.

Proper attire is required at all times. Improper attire is defined as any garments that conceal any body area between the neck and the upper thigh.

All residents may use the bathroom whenever necessary as long as the door is kept wide open and a towel is not draped over the camera lens.

All disputes between residents shall be settled fairly in one of three ways:

1) tickle fight 2) Jell-O wrestling 3) paddle spankings





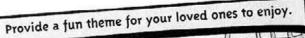
These days, lots of people on the verge of taking the long dirt nap are opting for video wills. Why? We have no idea. Some say it's a more personal and touching way to bid farewell to their loved ones. But it's also dreadfully BORING watching the soon-to-be-very-dead person droning on about who gets their Kmart wristwatch and who gets their World's Fair coffee mug. They forget that video wills are TV shows! They need production values! Gimmicks! Flash! It is with this in mind that we present...

# SPICE UP YOUR

UiDEO Will

ARTIST: TOM BUNK

WRITER: JEFF KRUSE





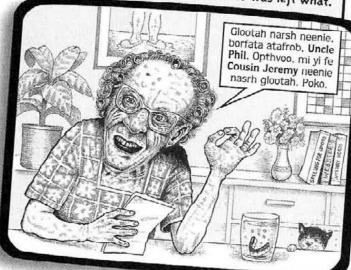
Hire a young, sexy stand-in.



Do the whole thing in gangsta rap.



Speak in your own made-up language (except for a few names of family and friends) to keep them guessing as to who was left what.



#### Feature celebrity cameos.



Sprinkle in some product placement (which can also increase the amount of your heirs' inheritance).



### Be sure to include bloopers and outtakes.



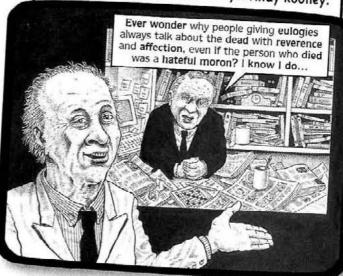
## Include "pop-up" factoids, like on VH1.



#### Make it like a game show.



## At the end, save a few minutes for Andy Rooney.





#### A POKE IN THE SPY DEPT. PART II

Movies are expensive. The tickets cost a bundle. And hoo boy, what about the price of popcorn?! (How come standup comics never talk about that?) Double those figures if you bring a date (although, if you're reading MAD, that's probably not an issue)!

# MAD'S THUMBS UP WHY YOU SHOULD

# AUSTIN ROWERS IN



You haven't seen the trailer and therefore haven't yet seen the only two tunny scenes in the film.



You're a poorly dressed, braces-wearing spaz who wants to see someone even more awkward than yourself getting laid.



Since Bush became President, it's comforting to believe that a clueless dimwit can indeed save the world from evil.



Seeing all the freaky characters in the movie is a nice consolation if you weren't invited to Liza Minelli's wedding.



You're a chubby chaser turned on by Fat Bastard: a midget devotee turned on my Mini-Me: or an Enron executive turned on by Dr. Evil.



You find the humor of Adam Sandler movies to be a little too complex and refined.





You realize you can rent the last two Austin Powers movies and pretend you're seeing this one.



The sight of Mike Myers' fake chest hair reminds you of Robin Williams (who also doesn't make funny films anymore).



The comedic love scenes between Mike Myers and Beyoncé Knowles aren't half as funny as the serious ones between Natalie Portman and Hayden Christensen in Star Wars Episode II: Attack of the Clones.



If you see it and contribute to it becoming a box office smash, you'll only be encouraging more losers to do grating Austin Powers impressions, incessantly parroting "Yeah, baby!" and "Do I make you horny?" every chance they get.



If you really want to see a stammering, snaggle-toothed Englishman clumsily hit on women, you can just see the Hugh Grant movie in the next theater.





IN THEATERS AUGUST 9TH

KICK 6



ADRENALINE RUSH TO WIN ARE YOU UP FOR THE CHALLENGE?

GET IN ON YOUR CHANCE TO WIN A SUZUKI DRZ MOTORCYCLE, SOBE LONGBOARD, SOBE SNOWBOARD AND OTHER PRIZES FROM SOBE ADRENALINE RUSH AND XXX.

ENTER TO WIN AT:

sobeadrenalinerush.com

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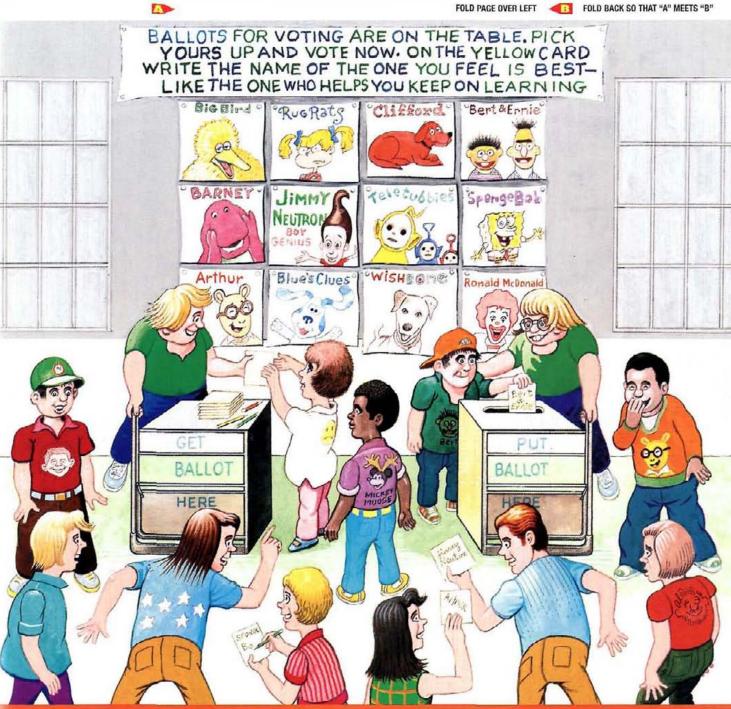


WHAT GOOFY
CHARACTER IS
AMERICA'S YOUTH
LEARNING THE
MOST FROM?

# MAD FOLD-IN

Behold the power of television. Kids are bombarded with images from cartoons, commercials and shows that have a huge influence on them. Oddly, the programming that is most educational for kids features the strangest, craziest-looking stars! There is one goofy character, however, who teaches kids more than all the rest. To find out who this is, fold page in as shown.





VISUALLY GOOFY CHARACTERS ARE GREAT. BUT ONCE YOU SEE SPONGEBOB, BARNEY AND RONALD MCDONALD, YOU REALIZE WHY KIDS ARE IN A COMA-HOW THEY STAND IT IS TRULY PUZZLING. THEY TURN ON WHATEVER IS ON TV AND WATCH IN COMPLETE AWE

